



VANESSA BAUMAN

With a passion for branded environments and masters degrees in architecture and business, I've devoted over a decade of experience to restaurant and retail store design through architecture firm and in-house opportunities.

LET'S CONNECT!

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- + vanessa-bauman.com



BRANDED ENVIRONMENTS

SOFTWARE SKILLS

- + Adobe Creative Suite
- + AutoCAD, Revit
- + Bluebeam
- + SketchUp
- + Microsoft Project
- + Microsoft Excel



ARCHITECTURAL DETAILING

EDUCATION

KENT STATE UNIVERSITY

- 2009-2012
- + Masters in Architecture
- + Masters in Business Administration

MIAMI UNIVERSITY

- 2003-2007
- + BA in Architecture



HIGH-VOLUME ROLL-OUT



PROTOTYPE & CONCEPT DEVELOPMENT



CREATIVE & TECHNICAL PROBLEM SOLVING



LEADERSHIP & TEAM DEVELOPMENT

THE WENDY'S COMPANY restaurant design

SENIOR DESIGNER, U.S. IMPLEMENTATION nov 2021 - present

- + Review and approve all site plan and construction drawings for Franchisee & Company-owned restaurants, including remodel and new build locations
- + Create concept packages for conversion locations, including site plan, custom equipment plan, and exterior rendering
- + Coordinate atypical equipment plan approvals with cross-functional partners including Operations, Kitchen Engineering, IT, Marketing

LARSON DESIGN GROUP architecture, retail design studio

ASSOCIATE PROJECT MANAGER march 2020 - oct 2021

- + Partnered with clients in the grocery, restaurant, convenience store, specialty, and big box retail categories
- + Executed all phases of architectural design from schematic design through construction administration
- + Coordinated Mechanical, Electrical, Plumbing, Refrigeration, Fire Protection, Structural disciplines
- + Negotiated Landlord Works Letter and review shell drawings
- + Helped lead and mentor a team across multiple offices

ABERCROMBIE & FITCH retail design

MANAGER, STORE DESIGN nov 2017 - jan 2020

SENIOR STORE DESIGNER dec 2015 - nov 2017

STORE DESIGNER may 2014 - dec 2015

ASSOCIATE STORE DESIGNER may 2012 - may 2014

- + Trained and led a team of 3-5 direct reports, managing the Hollister and Gilly Hicks workload
- + Designed new abercrombie kids and Gilly Hicks prototype spaces from conception through completion, including: original sketches, layout, finish selection, cross-functional approvals with senior leadership, shop drawing review, and construction document review
- + International experience in Asia, UK, EU, UAE

For full extended resume please visit: vanessa-bauman.com/resume